

UNIVERSITY OF ARKANSAS AT PINE BLUFF

COURSE CHANGE REQUEST FORM

(Please use a separate form for each course. Submit the original form to the chair of the Academic Affairs and Educational Policies Committee. Submit one copy of the request to EACH member of the Academic Affairs and Educational Policies Committee).

1. School: Arts & Sciences Department: English Theatre & Mass Communications

2. Code: MCOM Course Number: 3306 Title: TV Practicum

3. Course description exactly as it is to appear in the catalog: (LIMIT DESCRIPTION TO 100 WORDS OR LESS).

A practical application of the television broadcast journalism skills learned from previous course work. Students will create a news broadcast, sports coverage, or special events coverage on a daily basis.

Prerequisites: MCOM 2330 Multimedia Production

4. Course Objectives:

1. Create a regular newscast
2. Search for possible newsworthy stories
3. Learn and perform steps involved in pre-production, production, and post- production of a television program.
4. Develop and demonstrate specific production skills needed to complete video projects on time.

5. Recommended textbook(s) or text materials:

None

6. Prerequisites (if any):

MCOM 2330 Multimedia Production

7. Course Duplication: Is this course similar in content to present offerings in other departments of the University? If yes, explain.

No

8. Justification: Make the justification specific in terms of the need, clientele to be served, the contribution the course makes to a specific degree program, how those needs have been met in the past, and courses to be dropped or replaced by the course requested.
(LIMIT STATEMENT TO 250 WORDS OR LESS).

This class was originally a senior level class (MCOM 4305). The new course number changes it to a junior level class. Many students do their internships between their junior and senior year. They should have experience creating newscasts before they have the opportunity to represent our university as they go to a television that could be their future employer. If they take this class after they've already had an internship they will not make their best impression. In this class, students will get practical experience creating news stories for newscasts. Students use many of the writing skills and video production skills they have learned in other classes.

9. Justification for course numbering (freshman, sophomore, junior, senior):

This should be a senior level class based on all the previous knowledge students will need to be successful.

10. Prospective instructor: Rhashaun Trammell

11. When will the course first be offered? Fall 2017

12. How often will the course be offered? Fall/Spring

13. Submitted by: Rhashaun Trammell Dec. 16, 2016
Date

14. Approved by: Douglas Robillard 3/8/17
Department Curriculum Committee (Chair) Date

15. Approved by: Paul H. J. 3/8/17
Department Chair Date

16. Approved by: Andres Stewart 3/9/17
Dean of School Date

17. Approved by: _____
Teacher Education Committee (Chair) Date

18. Approved by: Herma R. Jones 3/13/17
Academic Affairs and Educational Policies Committee (Chair) Date

19. Approved by: Jacquelyn W. McCray 4-3-17
Vice Chancellor for Academic Affairs Date

20. Approved by: _____
Faculty/Staff Senate President Date

21. Approved by: _____
Chancellor Date

